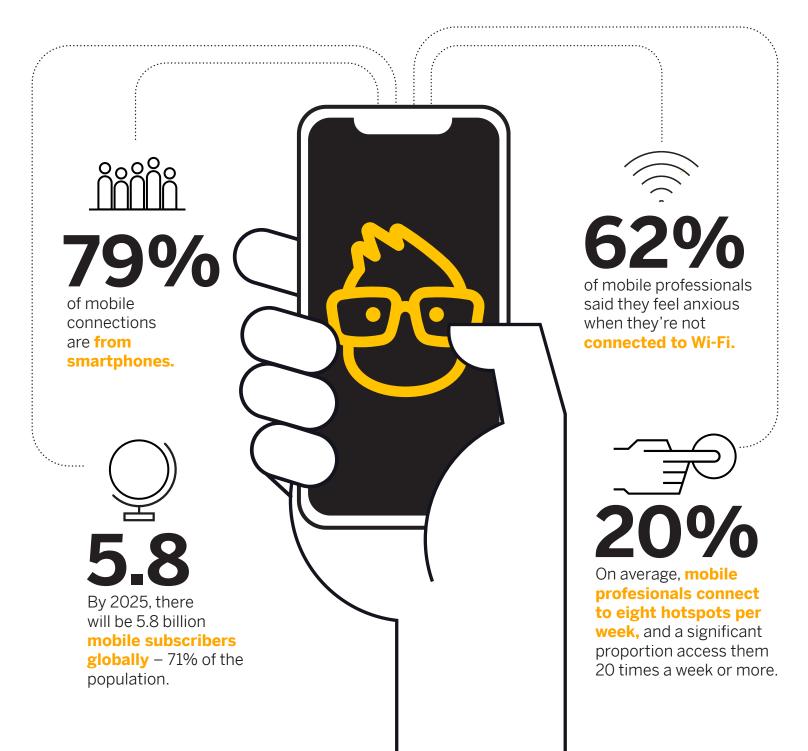


# The case for mobile learning

Mobile devices are an integral part of everyday life – that's clear from the numbers in this graphic. Having a mobile learning strategy is imperative for your organization's success.

### Mobile devices are everywhere



## Learners prefer mobile devices and use them everywhere

















**5%** Increase in mobile workplace learning over the past year

**45%** of courses completed more quickly with mobile learning

**70%** of learners felt more motivated to learn and complete mobile learning than traditional eLearning

Employees are using **mobile learning** during downtime:





26% complete learning



complete learning

at work

while they commute

at home

when traveling

### Mobile learning enables anyone to learn anytime, anywhere. The value lies in accessibility of information at one's fingertips.

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