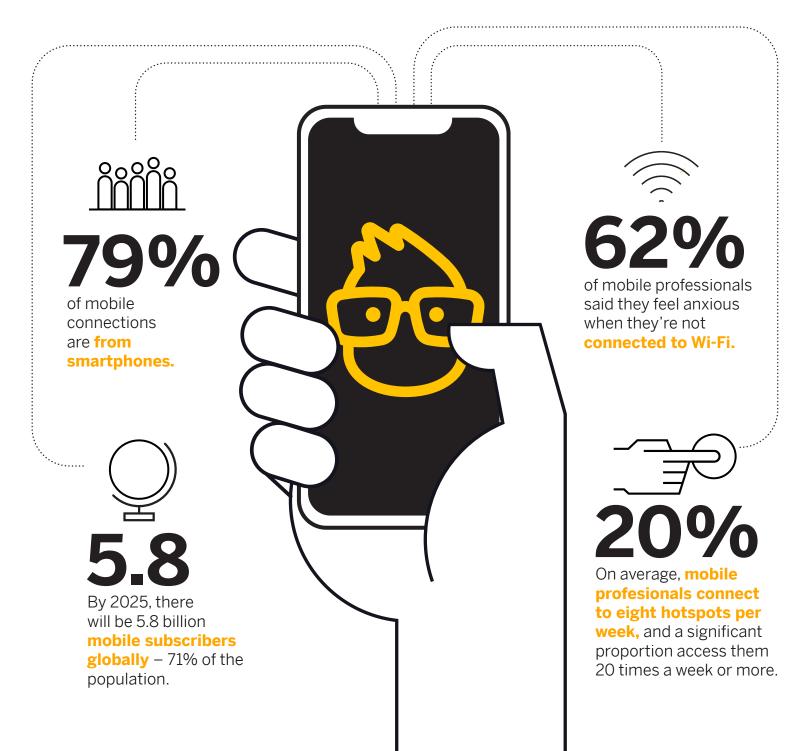


The case for mobile learning

Mobile devices are an integral part of everyday life – that's clear from the numbers in this graphic. Having a mobile learning strategy is imperative for your organization's success.

Mobile devices are everywhere



Learners prefer mobile devices and use them everywhere

















5% Increase in mobile workplace learning over the past year

45% of courses completed more quickly with mobile learning

70% of learners felt more motivated to learn and complete mobile learning than traditional eLearning

Employees are using **mobile learning** during downtime:





26% complete learning



complete learning

at work

while they commute

at home

when traveling

Mobile learning enables anyone to learn anytime, anywhere. The value lies in accessibility of information at one's fingertips.

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